



**Sandra Chipchase**  
**Chief Executive Officer of Destination NSW**  
**&**  
**Executive Producer of Vivid Sydney**



Sandra Chipchase is the CEO of Destination NSW and Executive Producer of Vivid Sydney. Ms Chipchase has had an outstanding career in international and domestic tourism and business events marketing, major events acquisition and management, sponsorship, business and asset management.

Ms Chipchase was previously the CEO of the Melbourne Convention and Visitors Bureau, Executive Director - Australia Pavilion – at World EXPO 2000 in Hannover, Germany, Executive Director, Commercial Partnerships and Visitor Services - Sydney Harbour Foreshore Authority including responsibility for commercial assets and events including the Rugby World Cup Live Sites, Australia Day celebrations in The Rocks and Darling Harbour, NYE in Darling Harbour and held the General Manager with the Sydney Convention and Visitors Bureau. Sandra has held senior management roles with Australian Tourist Commission/Tourism Australia in Frankfurt, Chicago and New York.

Sandra was co-author of the National Business Events Strategy and co-author of the NSW Visitor Economy Taskforce Report - the tourism and major events blueprint for NSW - that has delivered record results. Sandra has received national recognition winning the National Award for Outstanding Contribution to the Meetings and Events Industry.





**Ignatius Jones**  
**Vivid Sydney Creative Director**



Ignatius Jones is one of the world's leading Major Event Directors and Creative Strategists. He has been the Creative Director of Vivid Sydney since 2011.

Ignatius brings his passion as an innovator in the integration of digital technologies and live events to his work with Vivid Sydney, continuing to push the boundaries of what's possible at the intersection of art and technology.

Ignatius was a major creative force behind the Sydney 2000 Olympic Games Opening and Closing Ceremonies and, as its first Artistic Director (1996-2002), was instrumental in creating Sydney's world-famous Sydney New Year's Eve celebrations.

He was also the Artistic Director of the Vancouver 2010 Winter Olympic Games Ceremonies, the Opening Ceremony of the Shanghai 2010 World Expo and the Sydney Mardi Gras Parade 2011-2016.

Ignatius directed the 'opening night of a country', after staging the Independence Ceremonies of East Timor in 2002. He worked closely with UNESCO (design), Portuguese SAS, the Australian Federal Police (security) and two Engineer Battalions of the Japanese Self-Defence Forces (construction) to build and manage the 200,000 person bamboo ceremonies' stadium.





**Anthony Bastic**  
**Curator – Vivid Light**



Anthony Bastic is the Curator of Light for Vivid Sydney and has been directing the Vivid Light walk since its inception.

As an international event designer, Anthony's extensive creative talents have brought some of the world's most inspiring event experiences to life. Light is often at the heart of his visual storytelling, which captivates and unites diverse communities.

Since founding AGB Events, Anthony has conceived and produced a multitude of successful events in Australia and internationally, including The Australian Garden Show Sydney, the Lights of Christmas in Sydney and the Lights of Boston, and iLight Marina Bay. AGB Events specialises in creating cultural experiences that are extraordinary, unique and innovative.

Before establishing AGB Events, Anthony held many positions in the Events and creative industry including Public Programs Manager - Sydney Opera House from 1997-2000, Creative Director - Sydney 2000 Olympics Live Sites, Creative Director - City Festivities for the 2003 Rugby World Cup, Event Director - 2006 Melbourne Commonwealth Games, responsible for the planning and management of the Royal Visits, Cultural Programs Manager - Centennial Parklands and Protocol and Events Manager - Sydney City Council.





**Stephen Ferris**  
**Curator – Vivid Music**



With over 35 years' experience working in Australia's music scene, Stephen Ferris returns to Vivid Sydney for the fourth year, as Curator of the Vivid Sydney Music program.

Stephen's big events expertise includes producing the soundtrack for the City of Sydney New Year's Eve fireworks in collaboration with his brother John in 1999, to his role as in-house music entertainer for the National Rugby League (NRL), including Grand Finals, for the past four years.

Stephen is a respected DJ with clients including Oprah Winfrey, Prince, Robbie Williams and Bill Gates. Stephen has played at popular Sydney clubs throughout his long career, including Kinselas, Goodbar and Kommotion, and has worked alongside international DJs, including Norman Jay, Gilles Peterson and Normal Cook (Fatboy Slim).

As a musician, Stephen fronted pop/funk band Flotsam Jetsam from 1984-1988, touring extensively and supporting major acts including Queen and Simply Red. He has worked in radio for more than 30 years, including a 15-year residence on FBi 94.5, where he continues to present popular cult league show, Fire Up! and Sunday's Souled Out programme.

Under Stephen's direction, Vivid Music has expanded to encompass performances by local, international, emerging and established artists across many incubating and iconic spaces.





**Tory Loudon**  
**Curator – Vivid Ideas**



Tory Loudon is one of Australia's most experienced curators of talks and ideas programs, with more than 15 years' experience in developing and delivering major festivals and special events for the Sydney Opera House, Carriageworks, The Guardian newspaper and Australia Council for the Arts.

Tory has produced large-scale, major events for the Sydney Opera House, including the Message Sticks Indigenous festival and 30th birthday celebrations. She introduced the inaugural Talks & Ideas at the House program, including the Festival of Dangerous Ideas.

For Carriageworks, she produced the Sydney Children's Festival, Platform Hip Hop Festival, and an annual program of music, theatre, film, visual arts and talks.

As Manager of International and National Market Development, Australia Council for the Arts, Tory was responsible for designing and developing a program of activities to stimulate growth and demand for Australian culture here and abroad.

Most recently, Tory was Head of Events and Talks at The Guardian. In this position, she introduced an annual program of talks, workshops and special events to enable the general public to get closer to the stories that matter and those behind the headlines.

The 2018 Vivid Sydney festival marks Tory's debut as Vivid Ideas curator.





**Ben Marshall**  
**Curator – Vivid LIVE**



Ben Marshall is the Sydney Opera House’s Head of Contemporary Music and Curator of its centrepiece festival Vivid LIVE. He has worked in Australia’s music scene for over 20 years.

Former solicitor-by-day, electronic music promoter-by-night, Marshall setup Inertia’s touring division Civil Society (now Handsome Tours), bringing some of the most influential contemporary music artists to Sydney for the first time. Under his curatorship, the Sydney Opera House has hosted Nick Cave, Bon Iver, Lorde, New Order and Florence + The Machine under its iconic sails, a testament to Ben’s ambitious and forward-facing vision in nurturing contemporary music in Australia.

Since assuming the role of Vivid LIVE Curator in 2015, Ben has programmed Australian premieres from the likes of Mazzy Star (2018) and Anohni (2016); specially-commissioned works such as Max Richter’s Sleep and Bon Iver’s special in-the-round performance Cercle, seminal artists like AIR and been a co-curator of the hallmark Lighting of the Sails.

In marrying artists who stretch the concept of performance with a building that symbolises the liberating power of art, Ben’s goal has been to present “people who work in the new territories, the places in between, the places out at the edges” as the legendary musician and producer Brian Eno – the festival’s inaugural curator – outlined.

