

Request for Quotation – Clarification Addendum

Date: 29.07.24

Curator, Vivid Ideas and Special Events, Vivid Sydney 2025 and 2026 - Original Request:

Destination NSW is seeking applications and itemised quotations for the provision of Curator, Vivid Ideas and Special Events services for Vivid Sydney 2025 and 2026

Clarification:

ID	Clarification Request	Clarification Response
1	Will a budget be delegated to the Curator or do you require an estimate for program costs to be included in the RFQ.	Budget will be allocated to the Ideas Program by the Festival Director. Budget management is the responsibility of the Producer - Ideas. All budget and programming proposals and decisions require approval from the Festival Director.
2	Is there a ticket sales income/audience number target for the Ideas program? Is there an identified growth audience for the program.	No current ticket sales income and/or audience number target for the Ideas program. This will be determined by the Producer, Curator and Festival Director when developing the program. The audience demographic is broad and includes kids, families and people from diverse backgrounds. Vivid Ideas programming will need to reflect that.
3	What are the key objectives for the Ideas program for 2024/25.	Please refer to the RFQ in which aims/ priorities / objectives are articulated.
4	Will the Ideas program be aligned to an overarching theme for 2024 and 2025? When will the Curator be briefed on the theme.	The Ideas program will be aligned to a creative direction or theme for 2025 which will be announced shortly. Additional briefing will be from the Festival Director when the Curator is appointed.
5	Can the curator work under a hybrid arrangement.	A minimum of 2 days per week will be required at the Destination NSW offices at Cumberland Street, The Rocks.

Original Request for Quotation Documentation:

A copy of the original Request for Quotation Documentation and this clarification addendum can be downloaded from: www.vividsydney.com/work-with-us

Clarification requests closes:

10:00am on Monday 29 July 2024 (AEST).

Re-submission Options:

Respondents who have already lodged their response to these Requests for Quotations may update/re-issue their response should the clarifications outlined above affect their proposal. Updates or re-submissions must be received before the submission deadline of 10:00am, Monday 5 August 2024 (AEST).