LIGHT, MUSIC & IDEAS

VIV:D SCHOOL

ENTERTAINMENT INDUSTRY PROGRAM

NSW CURRICULUM ALIGNMENT REFERENCE (STAGE 6)

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DELL

ICC SYDNEY INTERNATIONAL CONVENTION CENTRE

Vivid School will touch on the following NSW Curriculum Key Learning Areas:

SESSION A: Career Stories from Vivid Sydney Entertainment Industry professionals

SESSION B: Interactive Case Study — *Vivid Sydney: Technical Event Logistics*

With the provided information and documents complete the task as below:

- Develop a complete plan of delivery for a specific Vivid Sydney 2020 light installation
- Follow step by step processes from artist being accepted into the festival
- Plan for the build and testing phases
- Installation of complete work onsite
- Management of installation during the 23 day event

Mandatory Focus Areas

- Working in Entertainment Industry
- Safety
- Lighting
- Audio
- Staging
- Customer service

Key Considerations:

- Daily Event checks
- Bump out and shipping as required
- Document collation and management – TRA, SWMS, Engineering, Technical sheets, Insurances, Licences etc
- Power requirements and cable management
- Interactivity including volunteer briefings
- Origin of Artist – Visa's, insurances, etc
- Weather considerations
- Crowd management
- Volunteer briefings and nightly placement
- Power management
- Stakeholders and Land Owners
- Chain of Command and reporting structure

OUTCOMES

3.1 AUDIO

Production Context

- General scope of audio operations across different production contexts
- Role and responsibilities of personnel in relation to audio operations
- How audio requirements vary across different indoor and outdoor venues
- Interrelationship between audio operations and other technical creative areas in the production of live performances and events

Audio Concepts

- Characteristics of sound in different environments
- Measurement of sound/sound pressure level: decibels
- Application of audio concepts to the set-up and operation of sound systems

3.2 CUSTOMER SERVICE

Customers

- Establishing customer needs, preferences and expectations
- Communicating effectively with customers

Quality Customer Service

- Characteristics and benefits of quality customer service
- Role of communication in the provision of quality customer service
- Workplace policy and procedures for customer interaction
- Workplace policy and procedures for establishing contact with customers
- Workplace policy and procedures for dealing with:
    - customers from diverse backgrounds
    - customers with special needs
    - difficult and abusive customers
- Workplace policy and procedures for directing customers to relevent personnel and/or more experienced staff

3.3 LIGHTING

Production Context

- General scope of lighting operations across different production contexts
- Role and responsibilities of personnel in relation to lighting operations
- How lighting requirements vary across different:
    - live performances and events
    - indoor and outdoor venues
- Interrelationship between lighting operations and other technical and creative areas in the production of live performances and events

Equipment

- Cables and connectors commonly used in lighting operations, the main types and their uses
- Requirements for automated light systems
- Special effect equipment commonly used in lighhting operations

Safe work procedures and practices

- Safe work procedures and practices
- Risk management when undertaking lighting operations
- Troubleshooting and problem solving
- Sources of information for reference when troubleshooting and solving problems
- Typical issues and challenges and common faults and problems that arise during lighting operations for a live performance or event
- Importance of considering:
    - potential affect on production and performance schedules
    - level of authority and approval to procees
    - work health and safety
- Troubleshooting and problem solving process

3.4 SAFETY

WHS Compliance

- Consequences of failure to observe (non-compliant) WHS workplace policy and procedures and legislative requirements
- Safety signs, symbols, and barricades used in the entertainment industry and their use in the workplace
- Entertainment industry and workplace requirements for monitoring and reporting in relation to workplace safety

WHS consultation and participation

- Opportunities for workers to provide input into WHS consultation and participation processes
- Importance of identifying and reporting

3.5 STAGING

Production Context

- Role and responsibilities of various personnel in relation to Staging operations:
  - Creative
  - Production
- Lines of communication and reporting between personnel:
  - Chain of Command
- Documentation commonly used in Staging operations:
  - Production Plan
  - Site plan
  - Event Schedule
- How staging requirements and operations very across different venues
- Interrelationship between creative and technical areas and the importance of collaboration and teamwork

Production Operations

- An understanding of what typically occurs during the operational phases of a live performance or event:

  - pre-production
  - production
  - post- production
- Troubleshooting and problem-solving:
  - Identify the problem
  - Consider possible solutions
  - Take remedial action
- Within the scope of responsibility
- Rectify or refer to appropriate personnel
  - Evaluate effectiveness of action taken

3.7 WORKING IN THE ENTERTAINMENT INDUSTRY AND WORKPLACE

Nature of the industry

- Main industries within 'cultural industries' including:
  - community cultural development
  - Interactive Digital media
  - Performing arts
  - Visual arts, craft and design
- Primary role and duties of key personnel within an entertainment industry workplace
- Current issues and trends affecting the entertainment industry and implications for an entertainment industry workplace, own work practices, and delivery of service
- Potential effect of the entertainment industry on a community and the environment

Working in the industry

- Work standards for the entertainment industry and specific to an entertainment industry workplace and job role

Employment

- Career pathways across the entertainment industry and the knowledge and skills required for different job roles

SESSION C: Music Venue Production Management

A one-hour seminar on the live music industry ecosystem. Students will learn industry roles and potential careers, touchpoints on venue technical production management and production documentation for live music events.

From Booking to Stage / The Music Industry Production Ecosystem

- The Music Industry Ecosystem:
  - The roles / stakeholders involved in booking an artist and bringing them into a venue (Artist > Manager > Booking Agent > Promoter > Production Management > Venue)
  - Additional stakeholders – including PR / Marketing / Ticketing providers / Media
- Artist touring cycles
- Considerations in venue booking (venue types, capacities, production considerations)

Production Environments

- Production documentation – Worksheets / Tech riders / Tour itineraries / Stage plots / Input lists
- Copyrights in the live music space
- Performance rights
- APRA / PPCA licensing
- Roles on site – Lighting , Audio, Vision, Tour manager, instrument techs, production manager/s

OUTCOMES

3.1 AUDIO

Production Context

- Industry accepted terminology and commonly used jargon in the entertainment industry specific to audio
- General scope of audio operations across different production contexts
- Role and responsibilities of personnel in relation to audio operations
- Protocols for communicating with the customer/client, colleagues, a performer/presenter and supervisor about audio operations
  - Pre-production
  - During production
- Documentation commonly used in audio operations
- How audio requirements vary across different
  - Live performances and events
  - Indoor and outdoor venues
  - Various media
- Interrelationship between audio operations and other technical and creative areas in the production of live performances and events

3.3 LIGHTING

Production Context

- Industry accepted terminology and commonly used jargon in the entertainment industry specific to lighting
- General scope of lighting operations across different production contexts
- Role and responsibilities of personnel in relation to lighting operations
- Protocols for communicating with the customer/client, colleagues, a performer/presenter and supervisor about lighting operations:
    - Pre-production
    - During production
- Documentation commonly used in lighting operations
    - lighting plan
    - lighting cue sheet/plot

3.5 STAGING

Production Operations

- An understanding of what typically occurs during the operational phases of a live performance and event
    - Pre-production

3.7 WORKING IN THE ENTERTAINMENT INDUSTRY AND WORKPLACE

Nature of the industry

- Main industries within 'cultural industries' including:
    - entertainment
    - performing arts
- Examples of live performances and events within the entertainment industry
- Departments/functional areas within an entertainmnent industry workplace including:
    - audio
    - lighting
    - staging
- The tasks performed by these departments/functional areas and the interrelationship between these areas

Working in the industry

- Contractual relationships
- Copyright and the entertainment industry