

Request for quotation – Clarification Addendum

Date: 19 February 2020

Retail Activation Signage Printing Services - Original Request:

Destination NSW is seeking an itemised quotation for the provision of printing services for the in-store Retail Activation Program for Vivid Sydney 2020, with an option for Vivid Sydney 2021 (at Destination NSW discretion).

Clarification:

ID	Clarification Request	Clarification Response
1	Which 3x decals will be grouped/printed on each sheet?	The following is subject to change as decal designs are yet to be created, but would likely be an iteration of the following three items: <ul style="list-style-type: none"> - Horizontal Vivid Logo with tagline / dates - Vertical Vivid Logo with tagline / dates - Corner Symbols
2	How do these decals need to be supplied/finished? For example, do the decals need to be kiss-cut close to the individual artwork/logos – so they can be peeled off and installed easily by businesses?	The decals will all be installed by a third party supplier rather than by the retail businesses themselves, but any printing methods the service provider can recommend to facilitate the quick and easy installation of the numerous decals is welcome.
3	Can the Medium Sheet Size potentially be reduced to 920mmW x 300mmH (instead of 320mmH)	Yes, flexibility can be shown for printer recommendations around what will be the best output.
4	Re. Clear Substrate for the Decals – Does the Clear Substrate for the decals need to be Ultra Clear or Standard Clear Self Adhesive Vinyl? Ultra Clear (optically clear) is a substantially more expensive product.	Vivid Sydney is happy to take the service providers recommendations on what will produce the best output both aesthetically and economically.
5	Is White Ink required when printing the artwork on the Decals (in order to make design more solid/punchy) or are we simply printing the pink/blue colour direct to the Clear Substrate?	Vivid Sydney is happy to take the service providers recommendations on what will produce the best output both aesthetically and economically.
6	How does the signage need to be packaged? Is picking and packing required?	All signage will simply need to be delivered to the third party supplier (installation team), who will be responsible for picking and packing the assets according to distribution instructions.

Original Request for Quotation Documentation:

A copy of the original Request for Quotation Documentation and this clarification addendum can be downloaded from: www.vividsydney.com/work-with-us

Clarification requests have now closed

Re-submission Options:

Respondents who have already lodged their response to these Requests for Quotations may update/re-issue their response should the clarifications outlined above affect their proposal. Updates or re-submissions must be received before the submission deadline of 10:00am on Monday 24 February 2020.