



MEDIA RELEASE

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FIVE DAYS TO GLOW: VIVID SYDNEY 2019

It's time to make your Vivid Sydney plans, with five days to go until Australia's most loved and awarded light festival returns to Sydney on Friday 24 May. See the city transform, discover new art forms, ride soundwaves and ignite conversations.

Vivid Sydney, now in its eleventh year, is the largest festival of light, music and ideas in the Southern Hemisphere, lighting up Sydney and its surrounds at 6pm each night for 23 days from **Friday 24 May** until **Saturday 15 June 2019**.

Minister for Tourism Stuart Ayres said, "Vivid Sydney is a truly significant event for NSW, delivering dividends to the entire NSW economy."

"The economic impact of last year's event was almost \$173 million in tourism related spending from 2.25 million attendees across the 23 days," said Mr Ayres.

Destination NSW Chief Executive and Executive Producer – Vivid Sydney, Sandra Chipchase said, "It doesn't matter your age or background, whether it's your first time to Sydney or you're a local - Vivid Sydney has universal appeal. The Vivid Sydney program offers diverse and accessible installations, events and experiences that everyone can enjoy."

"Make your plans now to avoid missing out on any of the action," Ms Chipchase said.

VIVID LIGHT HIGHLIGHTS

- [Pixar: 30 years of art & animation](#) – Taking audiences on a visual journey through Pixar Animation Studios' creative process, from early film development to the finished product.
- [Austral Flora Ballet](#) – LA based Chinese-American visual artist Andrew Thomas Huang will create Austral Flora Ballet - an hypnotic fusion of contemporary dance and motion-capture technology - for the annual projection onto the Sails of the Sydney Opera House.
- [Lights for the wild](#) – Walk through Taronga Zoo's heritage-listed main entrance and meet the Sumatran Tiger and her cubs alongside awe-inspiring multimedia light sculptures.





VIVID MUSIC HIGHLIGHTS

- [Paul Kelly in thirteen ways to look at birds](#) - For one night only, Paul Kelly and James Ledger will be joined by celebrated piano trio Seraphim and singer-songwriter Alice Keath to showcase a unique combination of electronics, acoustic instruments and vocals at City Recital Hall on 1 June.
- [Curve Ball](#) - Curve Ball will return for its fourth year on 8 June, transforming Carriageworks into an immersive sonic and visual extravaganza.
- [Purple Sneakers Thirteenth Birthday](#) - Purple Sneakers will take over The Lansdowne for their thirteenth birthday celebrations together with creative music agency UNDR Ctrl and local institution FBi Radio.

VIVID IDEAS HIGHLIGHTS

- [New Horizons: The Future of Sex](#) - Creator of the wildly popular podcast *The Future of Sex*, Bryony Cole reveals her findings about the \$30 billion sextech industry, how it is evolving, and what innovations are coming next.
- [Next Gen Female Innovators](#) - Future Women and Sylvia Jeffreys will share inspirational stories behind some of Australia's most distinguished female entrepreneurs, as well as some solid gold advice from lessons they've learnt along the way.
- [Mark Colvin Conversation: Net Worth](#) - Pulitzer prize winner author Sebastian Smee, psychologist Jocelyn Brewer and artist and author Holly Throsby look at the value of an 'inner life' and ask what price we'll pay for our constant digital distraction.

Vivid Sydney 2019 program video content and images are available at:
www.vividsydney.com/mediacentre

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Vivid Sydney

Vivid Sydney is the largest festival of light, music and ideas in the Southern Hemisphere. Celebrating its eleventh anniversary in 2019, Vivid Sydney is continually setting the benchmark for world class events, creativity and innovation. It will transform the Harbour City into a colourful creative canvas from the 24 May to 15 June, 2019. The Festival features spectacular largescale light installations and projections; contemporary and cutting-edge music performances and collaborations; public talks by renowned thought leaders, industry seminars, conferences and creativity workshops, all celebrating Sydney's place as the creative industries hub of the Asia-Pacific. Vivid Sydney is owned, managed and produced





LIGHT, MUSIC & IDEAS
VIVID_d SYDNEY
24 MAY - 15 JUNE 2019

by Destination NSW, the NSW Government's tourism and major events agency, and in 2018 attracted 2.25 million attendees. For more information visit vivid Sydney.com



VIVIDSYDNEY.COM

