



27 September 2018

Vivid Sydney appoints new Vivid Light Curator

Destination NSW Chief Executive Officer and Vivid Sydney Executive Producer, Sandra Chipchase, today announced the appointment of Lucy Keeler as Vivid Light Curator.

“Lucy is one of the nation’s leading creative talents and I am delighted to have someone of her immense skill and passion as part of the team working on Australia’s largest event,” Ms Chipchase said.

“Lucy will curate and produce Australia’s most celebrated showcase of lighting artistry, the Vivid Light Walk, which stretches along the Sydney Harbour foreshore, bringing renowned and emerging light artists from around the world to our city, transforming our most spectacular stretch of harbour-front into an urban wonderland.”

Vivid Sydney Creative Director Ignatius Jones said, “Lucy is widely acknowledged by her peers as a leader in her field and we are excited to welcome her to the Vivid Sydney team. With experience that spans specialist areas of screen design, interactive design, 3D virtual art, projection animation, theatre and sound design, Lucy’s skills are a wonderful mix for the Vivid Light Curator role, fusing analogue creative practice with new technology, which will be sure to amaze and delight Vivid Sydney audiences.”

Lucy Keeler said, “Having designed and worked on some of Vivid Sydney’s largest light installations over the years, including the animal sculptures at Taronga Zoo, Urban Tree Project in Martin Place and Snugglepoot and Cuddlepie this year at Customs House, I’m excited to be able to contribute even more of my creative energy to this amazing event.”

Ms Keeler joins the Vivid Sydney team after success as the co-director of Ample Projects, an award winning studio responsible for large scale lighting projections in Australia and around the world, including the Berlin Festival of Lights. She takes over from Vivid Sydney Light Curator, Anthony Bastic of AGB Events.

“On behalf of Vivid Sydney, I extend our special thanks to Anthony Bastic and the team at AGB Events,” Ms Chipchase said.

“Together we’ve witnessed the exponential growth of Vivid Sydney with AGB Events instrumental in working with us to capture the attention of millions of visitors from around the world with their installations and creative vision. We wish Anthony and the team every success for the future.”





Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency.

Vivid Sydney 2019 will kick off on Friday, 24 May.

MEDIA CONTACT:

Elizabeth Harris, Destination NSW
M: 0417 379 073

Melissa Coates, Destination NSW
M: 0419 093 882

NOTE TO EDITORS

Footage and content assets from Vivid Sydney 2018 can be downloaded from the Vivid Sydney Media Centre: <https://www.vividsydney.com/media-centre>

