







Spirit of Fun lights up Luna Park for Vivid Sydney 2018

The home of Sydney's most famous smile is set to shine even brighter when Luna Park joins Vivid Sydney for the first time in 2018.

A grand light show will take visitors on a ride of a different kind, bringing the park's characters to life in a dramatic and emotive celebration of the beloved Sydney institution that has been surprising and delighting visitors since 1935.

The *Spirit of Fun* installation, located on the façade of iconic Coney Island, tells the story of Luna Park's colourful history and provides a window into the future of fun.

Luna Park's iconic Ferris Wheel will be lit up for Vivid Sydney for the first time this year, following a refit of more than 3,000 LED lights making it brighter than ever before.

Don't miss the Silent Sounds, a family friendly silent disco playing the best in singalong and dancefloor classics. The Quiet Riot Neon Boombox Truck in the midway at Luna Park will host resident DJs every night, so grab your headphones, pick your style over three separate audio channels and dance the night away with street performances adorned with special Vivid Sydney lit costumes for a one-of-a-kind experience.

For those looking to dine before or after taking in the fun of the fair, Luna Park's The Deck Restaurant offers a prime location to view the lights throughout the amusement park and across the harbour to the city.

Minister for Tourism and Major Events, Adam Marshall said, "Luna Park has been bringing joy to visitors for more than eight decades. It is sure to charm returning and first time visitors alike when it lights up like never before for its Vivid Sydney debut. Luna Park is an ideal spot to view the Vivid Sydney skyline, whether from aboard the magnificent Ferris Wheel or on the ground."

Vivid Sydney Creative Director, Ignatius Jones said, "Luna Park is a perfect addition to Vivid Sydney. Together the park and the event are about bringing people together and taking them on an adventure. Both create joy, excitement, wonder and lasting memories through championing creativity, engineering and imagination. Our newest precinct is one of Sydney's oldest friends and the smiles on visitors' faces may well rival that of the park's famous entrance when it shines brighter than ever during the festival."

Luna Park will light up Vivid Sydney from 6pm-10pm Sunday – Thursday, and from 6pm-11pm on Friday and Saturday, from 25 May to 16 June. Entry to Luna Park is free. Ride passes are available for purchase on site or online here.











What: Vivid Sydney at Luna Park Where: 1 Olympic Drive, Milsons Point

When: Friday 25 May to Saturday 16 June 2018

Time: Sunday-Thursday 6pm-10pm, Friday and Saturday 6pm-11pm

Tickets: Free entry to Luna Park. Ride passes available for purchase online or at

lunaparksydney.com.

About Vivid Sydney

Vivid Sydney is the world's largest festival of light, music and ideas and now the largest event in Australia. For 23 days - from 25 May to 16 June 2018 – the event places a spotlight on Sydney and reinforces its position as the home of light, creativity, cutting edge music, engaging conversations and the exchange of new ideas. The festival is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency. In 2017 Vivid Sydney attracted a record 2.33 million attendees and injected over \$143 million into NSW's visitor economy. For more information visit www.vividsydney.com

MEDIA ENQUIRIES:

Janete Sampaio, Red Agency

P: 02 9963 7736 / 0417 188 842

E: janete.sampaio@redagency.com.au and/or vivid@redagency.com.au

Adam Sparke, Destination NSW

P: 02 9931 1318

E: adam.sparke@dnsw.com.au

Emily Kaelin, Destination NSW

P: 02 9931 1135

E: emily.kaelin@dnsw.com.au

