



**SAVE THE DATE – VIVID SYDNEY 2018
WORLD’S LARGEST FESTIVAL OF LIGHT, MUSIC AND IDEAS
CELEBRATES 10 YEARS**

Vivid Sydney is set to once again transform the city into a dazzling creative canvas when the festival returns for its ten year anniversary, held over 23 nights from Friday 25 May to Saturday 16 June, 2018.

NSW Minister for Tourism and Major Events, Adam Marshall said, “Vivid Sydney is undeniably Australia’s largest event and 2018 promises to entertain, inspire and innovate. I encourage everyone to start planning a visit to Sydney to be part of the tenth birthday celebrations of Vivid Sydney, and what I expect will be our biggest program yet.”

Vivid Sydney is a major celebration of the creative industries and renowned as the world’s largest festival of light, music and ideas, attracting a record 2.33 million visitors in 2017.

Vivid Sydney transforms the Harbour City with its large scale light installations and projections (Vivid Light); music performances and collaborations (Vivid Music including Vivid LIVE at the Sydney Opera House); and creative ideas, discussion and debate (Vivid Ideas), all celebrating Sydney as the creative hub of the Asia-Pacific.

Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government’s tourism and major events agency.

For a glimpse of the magic of Vivid Sydney, watch a highlights video from 2017 here:
<https://vimeo.com/221696615/752f8d9de8>

Diary date

What: Vivid Sydney 2018

When: Friday 25 May – Saturday 16 June 2018

Where: Sydney, Australia

Website: www.vividsydney.com

Please note: The full Vivid Sydney 2018 program will be announced mid-March.





Follow Vivid Sydney

facebook.com/vividsydney

twitter.com/vividsydney

instagram.com/vividsydney

youtube.com/vividsydney

Hashtags

#vividsydney #vividmusic #vividideas

Media enquiries:

Michael Morcos, Destination NSW

M: 0419 093 882 E: michael.morcos@dnsw.com.au

Jessica Parry, Destination NSW

M: 0439 143 566 E: jessica.parry@dnsw.com.au

To download images, media materials and broadcast quality video footage of Vivid Sydney,
please visit www.vividsydney.com/media-centre

