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## **BE PART OF VIVID MUSIC 2017**



Love Music? Love Vivid Sydney? Then this is your chance to get involved in Vivid Music with expressions of interest now open to venues, promoters and artists, to be part of the festival in 2017.

Held as part of the annual Vivid Sydney festival, Vivid Music presented its biggest and most thrilling program to date in 2016, featuring DJ sets with international acts Björk and Boy George, performances from the Models, Machinations and Dave Mason, Bag Raiders and special one-offs including Sound Gardens at the Sydney Conservatorium of Music and premier hip hop event One Day Sundays.

Destination NSW Chief Executive Officer and Vivid Sydney Executive Producer Sandra Chipchase said the festival's music program will continue to grow in 2017 and invited the industry to share their ideas and be part of the exciting program.







"Vivid Music aims to showcase the incredible spectrum that exists within the live music scene, ranging from cutting edge emerging artists through to international acts and music legends. In 2016 Vivid Music showcased 693 musicians and more than 1,500 hours of live performance across 31 of Sydney's leading music venues.

"If you have a venue that would like to host an event, are a musician looking to perform, or an industry figure keen to participate in Vivid Music, this is your chance to be part of Australia's largest festival, Vivid Sydney."

To register your interest in being part of Vivid Music 2017 go to <a href="www.vividsydney.com/musiceoi">www.vividsydney.com/musiceoi</a> Applications close at midnight AEST on Friday 14 October 2016.

Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency. Vivid Sydney 2017 will be held from Friday 26 May to Saturday 17 June.

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## **NOTE TO EDITORS**

To celebrate Vivid Music and inspire collaborators when preparing their Expressions of Interest, Destination NSW has released a new one minute Vivid Music highlights package which can be downloaded at <a href="https://vimeo.com/179834795">https://vimeo.com/179834795</a>



