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VIVID SYDNEY 2017: BIGGER, BOLDER, BRIGHTER

New precinct at Barangaroo

Expanded Royal Botanic Garden Sydney footprint

Goldfrapp, AIR and Nick Murphy for Vivid Music

US contemporary artist, Shepard Fairey headlines Vivid Ideas

2017 program announcement video content available is available at:

www.vividsydney.com/media-centre

The world's largest festival of light music and ideas, **Vivid Sydney** returns bigger, bolder and brighter in 2017, with a new precinct at Barangaroo, an expanded light walk through the Royal Botanic Garden Sydney, and imaginary creatures that will transform the Sails of the Sydney Opera House.

Over 23 nights from Friday 26 May to Saturday 17 June, Vivid Light will transform the cityscape into a creative canvas, take over Sydney stages with Vivid Music's biggest program to date, and provide a global forum for creative conversations at Vivid Ideas.

Vivid Sydney is owned, managed and produced by the NSW Government's tourism and major events agency, Destination NSW.

Vivid Light

For the first time, Vivid Sydney's vibrant kaleidoscope will stream into a new precinct at **Barangaroo**, with a trail of installations winding through intimate laneways, past waterfront vistas and into a foodie paradise. Visitors will be immersed in ***A Day in the Light***, an outdoor theatre of light and sound that lets them become part of the artwork, and treated to optical illusions at ***Trapdoor***, which tells the stories of Barangaroo's past.

The festival's bright lights will return to the **Royal Botanic Garden Sydney** with an expanded trail that will take visitors through the heart of the beautiful harbourside oasis. Here, ***Birds of Lumos***, inspired by the rare Rowi species of the New Zealand kiwi, will come to life as they glow and pulse with colour. The nostalgic ***Dipping Birds***, giant 2.5 metre illuminated sculptures, will change colour as they dip back and forth into a pond, and quirky installation ***You lookin' at me?*** will turn heads as big glaring eyes follow passers-by. A pop-up landmark celebrating our Harbour City, ***Sydneyland***, will provide a beautiful and iconic photo backdrop for visitors and locals.

At the heart of the Vivid Sydney light walk, the Sails of the World-Heritage listed Sydney Opera House will be brought to life by a series of imaginary creatures curated and designed by acclaimed cinematographer, editor, and graphic designer Ash Bolland. ***Audio Creatures*** will show creatures interacting with the environment, morphing and moving between each other across the iconic Sails.





The City's icons will once again be transformed, including the façade of the Museum of Contemporary Art Australia with **Organic Vibrations**, a collaboration between Australian artist Julia Gorman and the Paris-based creative and artistic collective, Danny Rose. Interactive lighting display **Dreamscape** will let visitors put their own colourful mark on the city's skyline from Circular Quay along the Cahill Expressway to the Sydney Harbour Bridge.

Destination NSW Chief Executive Officer and Executive Producer of Vivid Sydney, Sandra Chipchase said, "In 2016, a record-breaking 2.31 million visitors came to Vivid Sydney, which is testament to the festival's impressive line-up, continued innovation and growth over the past nine years.

"Vivid Sydney in 2017 will impress with a robust program across Vivid Light, Music and Ideas, so now is the time for visitors to start planning their trip so they can be inspired visually, creatively and musically at Vivid Sydney."

Popular precincts Chatswood, Taronga Zoo, Martin Place and Darling Harbour will return in 2017.

The buildings, shopping malls, streets and laneways of **Chatswood** CBD will be reinvented as a retro-futuristic smart city called **Future City, Smart City** with ingenious installations and light sculptures inspired by the 'Steampunk' design aesthetic of 19th century steam-powered machinery.

Lights for the Wild at **Taronga Zoo**, will return featuring giant animal light sculptures that wowed visitors when they made their debut last year. A few new characters and surprises will join the 2016 favourites, including a swarm of buzzing bees, and a giant interactive Port Jackson shark.

Martin Place will be home to Sydney's most popular food and beverage purveyors, alongside grand, interactive light installations. Highlights include a new version of the multi-award winning 3D mapped projection **Urban Tree 2.0**, and **Deep Forest**, an urban jungle for feasting featuring an open flame fire-pit with barbeque treats from Porteño and some of NSW's best fire chefs.

Twenty-eight tonnes of water will be thrown into the air every minute, whilst lasers, flame jets, music and fireworks combine in a celebration of the power of creativity and innovation at **Darling Harbour**. **Magicians of the Mist** water theatre will be a spectacular display of technology and art defining the digital era.

Vivid Music

The beat of the Vivid Music program is stronger than ever with over 250 events in this year's line-up. Highlights include an Australian exclusive performance by electronic pop duo **Goldfrapp** and the return of **Curve Ball** – a large-scale live music and art event created by Fuzzy Music, both at Carriageworks.

Popular Vivid Music events return including **Heaps Gay**, **Soul of Sydney**, **Purple Sneakers** and The Argyle's **Tokyo Disco**.





Vivid LIVE at the Sydney Opera House will deliver an eclectic suite of not-to-be-missed performances from influential American folk-rock band **Fleet Foxes**, French electronic superheroes **AIR**, British singer and songwriter **Laura Marling**, and producer and bonafide hit-maker, Australia's **Nick Murphy**.

City Recital Hall breaks from its classical roots with an incredible program – **Metamorphosis** – serving up everything from jazz and dance anthems, to multisensory masterpieces. Sydney based indie rock band **Dappled Cities** will launch their new album **IIIII** (pronounced five), Grammy award-winning jazz singer **Dianne Reeves** will take to the stage in a special one off performance, and **Paul Mac** will host a Sound Bubble Sound Party.

In a Vivid Music first, Vivid Sydney has partnered with the City of Sydney to deliver a program across a multitude of city venues. Showcasing grassroots and emerging local music talent, highlights will include a new roof top festival from Cake Wines, **Pie in the Sky**, and a showcase of **Women in Electronic Music** at Oxford Art Factory.

Kings Cross returns with an exciting line-up of performance music, art, 'Avant Cabaret', and cutting-edge, independent and immersive theatre with a bohemian flavour, part of the **Vivid KX** program.

Vivid Ideas

The Vivid Ideas program will continue to challenge and inspire with more than 200 events exploring the changing face of the creative industries. Iconic American artist **Shepard Fairey**, who blurs the boundaries of art and design, headlines the Vivid Ideas line-up. His body of work includes his Barack Obama HOPE campaign, the OBEY GIANT art project, and this year's ubiquitous 'We The People' initiative.

In a Vivid Sydney exclusive, Fairey will share his do-it-yourself approach, career highlights and how he managed to turn his creativity into an authentic voice about street culture. He will also create a large scale public mural live on a wall in Sydney's CBD, and some of his most famous works to date will be part of a pop-up exhibition at the Darling Quarter.

Throughout the city, a series of conferences will connect start-ups, emerging talent, practitioners and entrepreneurs with world-class creators and thought-leaders. Highlights include **The Sunrise**, which connects start-ups with successful founders; **Semi Permanent**, returning with a series of interactive, immersive experiences featuring leaders from Getty Images, NIKE, Google and more; and family-favourite, **Robowars**, where some of the country's best engineers and robotic experts put their self-built robots to battle.

The Vivid Ideas Exchange at the Museum of Contemporary Art also boasts a diverse line-up of talks presented by Creative Practitioners covering topics from fashion to placemaking, storytelling, ageism, marketing pitching, health, innovation, big data and mixed reality.





Vivid Sydney Sponsors

Vivid Sydney thanks its sponsors for their support of the festival in 2017 including Partners Huawei, Ford and American Express, and Supporters: Allianz, Canon, City of Sydney, NSW Department of Industry, Google, Oracle Liquid, Property NSW, Sensis, Sydney Airport, Sydney Opera House, TAFE NSW, Technical Direction Company and 32 Hundred Lighting. Vivid Sydney's Access and Inclusion partner is Cushman and Wakefield and the festival continues its sustainability partnership with the Banksia Foundation.

The full 2017 *Vivid Sydney* media kit, program announcement, video content, and high-res imagery, including 2017 *Vivid Sydney* light renders and footage of 2016 festival highlights, is available at www.vividsydney.com/media-centre.

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Notes to Editors

Vivid Sydney 2017 program highlights include:

Where	What	When
Sydney Opera House	A series of living and breathing imaginary creatures will come to life on the iconic Sydney Opera House Sails for the Lighting of the Sails. Audio Creatures is the work of acclaimed cinematographer, editor and graphic designer Ash Bolland.	Nightly from 6pm – 11pm
Museum of Contemporary Art Australia (MCA, sandstone original building)	Organic Vibrations is a collaboration between Australian artist, Julia Gorman, and Paris-based creative and artistic collective, Danny Rose. A single, coherent artwork is created from the constant morphing and mutation of a series of images, which flow seamlessly over the façade of the MCA.	Nightly from 6pm – 11pm
Barangaroo (New Precinct)	An exciting trail of colour and light where visitors will become part of the artwork with A day in the light , an outdoor theatre of light and sound. Optical illusions reveal the stories of Barangaroo at Trapdoor .	Nightly from 6pm – 11pm





Royal Botanic Garden Sydney	The Light Walk returns to the gardens with an expanded journey along the waterfront. Highlights include Birds of Lumos , Dipping Birds , You lookin at me? and what is sure to be a popular photo backdrop Sydneyland .	Nightly from 6pm – 11pm
Taronga Zoo	Vivid Sydney’s wildest precinct will return with Be The Light for the Wild featuring giant animal light sculptures. This year a cast of new characters and surprises join 2016 favourites, including a swarm of buzzing bees and a giant interactive Port Jackson shark.	Nightly from 5:30pm – 9:30pm
Circular Quay and the Sydney Harbour Bridge	Dreamscape , a large interactive lighting display, will link precincts from the Sydney Opera House to the Sydney Harbour Bridge into one cohesive canvas of light. Participants take charge of the colours and patterns, enhancing the cityscape before them, through hands-on use of a beautiful 3D interactive model of Sydney’s skyline. Harbour Lights will return to light-up the waterways with illuminated ferries and boats. Eora-Bennelong honours one of Australia’s most celebrated individuals from the days of first contact Woollarawarre Bennelong on the southern pylon of the Sydney Harbour Bridge.	Nightly from 6pm – 11pm
Vivid Light Walk	The Vivid Light Walk, stretches along the Harbour foreshore around The Rocks, Circular Quay and through to The Royal Botanic Garden Sydney, featuring around 70 installations. Highlights include playful and interactive installation Never Ends , a magic horse you can ride to swing into a fairytale; and Human Light Clock , which turns visitors shadows into the hand that tells the time.	Nightly from 6pm – 11pm
Cadmans Cottage	MUSIC Box transforms the historic Cadmans Cottage into a dynamic visual environment, in which participants see their own musical compositions translated into unique displays of colour and fantasy.	Nightly from 6pm- 11pm
Chatswood Future City, Smart City	The buildings, shopping malls, streets and laneways of Chatswood CBD will be reinvented as a retro-futuristic smart city with ingenious installations and light sculptures inspired by the ‘Steampunk’ design aesthetic of 19th century steam-powered machinery.	Nightly from 5:30pm - 10:30pm





Martin Place	Martin Place will again be home to Sydney’s most popular food and beverage purveyors, alongside grand, interactive light installations. Highlights include a new version of the multi-award winning 3D mapping projection Urban Tree 2.0 , and Deep Forest an urban jungle for feasting featuring an open flame fire-pit with barbeque treats from Porteño and some of NSW’s best fire chefs.	Nightly from 6pm – 11pm
Darling Harbour	Lasers, fountains, flame jets, music and fireworks will celebrate the power of creativity and innovation through millenia at Darling Harbour with Magicians of the Mist .	Nightly from 6pm – 11pm
Vivid LIVE at the Sydney Opera House	Part of Vivid Music, Vivid LIVE features influential American folk-rock band Fleet Foxes , French electronic superheroes AIR , British singer/songwriter Laura Marling , and producer and bonafide hit-maker, Australia’s Nick Murphy .	26 May – 17 June
Vivid at Carriageworks	The line-up includes an Australian exclusive performance by electronic duo Goldfrapp , large scale music and art event Curve Ball , and an immersive food and wine showcase at The Night Market .	
Vivid Music	More than 250 gigs will take place as part of Vivid Music’s cutting-edge program. A range of programs and venues will offer an ever expanding array of musical genres from R+B to house, retro revival rock, electronica, queer beats, alt-country, jazz and blues, eclectic and hip hop.	26 May – 17 June
Vivid Ideas	Leading this year’s Vivid Ideas line up is American contemporary artist, Shepard Fairey . Best known for his HOPE poster, WE THE PEOPLE protest images and his OBEY apparel range, Shepard Fairey’s approach is to question the status quo. Vivid Ideas will also feature 200 workshops, keynotes, seminars and hands-on activities, plus creative conference sessions at the Vivid Ideas Exchange sessions at the MCA.	26 May – 17 June

