

Media release

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SECOND HOODOO GURUS SHOW ADDED TO VIVID SYDNEY PROGRAM DUE TO POPULAR DEMAND

Popular Australian rock band sells out first show in less than two weeks

Vivid Sydney and ARIA Hall of Fame legends, the Hoodoo Gurus, have announced a second performance of *Be My Guru: The Evolution Revolution* on **Friday 22 May**, after selling out the first scheduled performance in just over one week.

The Hoodoo Gurus are performing as part of Vivid Music which has been expanded to include more acts and venues in 2015. Vivid Music is a key part of Vivid Sydney, which is owned and managed by Destination NSW, the NSW Government's tourism and major events agency. The world's largest world's festival of light, music and ideas will take over Sydney for 18 nights from 22 May until 8 June.

The Hoodoo Gurus will perform *Be My Guru: The Evolution Revolution* which features all eight past and present members of the band and recreates their history and hits live onstage. It climaxes with an all-in psychedelic, tribal finale featuring two drum kits, two basses and four guitars.

When the iconic rockers take to the stage at the Powerhouse Museum for their show on 22 and 23 May, they will be accompanied by an array of modern and antique memorabilia, effects and exhibits. Fans won't want to miss the event as it will be one of the last for drummer Mark Kingsmill, who recently announced his intention to retire after a 30 year career with the band.

With initial tickets selling quickly, fans are urged to hurry to <http://www.vividsydney.com/music> to purchase their tickets to the additional, exciting show. Tickets will be on sale from 3 April 2015.

Destination NSW CEO Sandra Chipchase said cited the Hoodoo Gurus and the other high-calibre events on the Vivid Music program as critical to Vivid Sydney's ongoing success.

"Now entering its seventh year, Vivid Sydney is like no other event in the world and it continues to prove its appeal to local and international audiences. Vivid Sydney is where art, technology and commerce intersect. Destination NSW is proud to showcase Australia's global city and the creative industries on an international stage," said Ms Chipchase.

Founding Hoodoo Guru and Australian musical legend, Dave Faulkner, said the success of the retrospective show is both humbling and heart-warming.

"The Hoodoo Gurus are absolutely thrilled to be a part of the biggest and best Vivid Sydney festival to date. The interest and excitement the public has shown for *Be My Guru: The Evolution Revolution* really highlights how Australia embraces its local music artists. The two performances will be particularly special to the band as we



reveal how our sound and music has evolved across the past 30 plus years and highlight the contribution of all the band's members," said Mr Faulkner.

Expanding in 2015, the Vivid Music line-up adds new venues and 70 new shows including an eclectic and exciting range of live performances, offering visitors a world-class program of events.

The incredible success of the Vivid LIVE program at the Sydney Opera House, as part of Vivid Music, will be complimented by Modulations at Carriageworks and The Seymour Centre's expanded *New Wave: Sound* program presenting a mix of eclectic, inventive and diverse music. A new line up of cutting-edge, innovative performances will take place at venues across the city including Goodgod Small Club, Oxford Art Factory, Freda's, The Basement, The Argyle and Barrio Cellar.

"This year Vivid Sydney has a bigger schedule of Vivid Music and Vivid Ideas events and our footprint is expanding into new precincts such as Central Park and Chatswood. The much-loved light display will feature more than 60 installations. With so much to see, Vivid Sydney attracts thousands of interstate and international visitors who enjoy the Festival and Sydney over several nights," said Ms Chipchase.

In 2014, almost 90,000 people from outside Sydney, including almost 30,000 visitors from overseas came to experience Vivid Sydney. Of these 30,000 international visitors, more than 20,000 purchased Vivid Sydney travel packages, including over 9,700 visitors from China.

"There's something to love every second during Vivid Sydney, so I urge everyone to download the Vivid app from www.vividsydney.com.au so they can plan their trip, and buy tickets for their favourite events," said Ms Chipchase.

For more information on Vivid Music and to purchase tickets visit www.vividsydney.com/music

The full *Vivid Sydney* 2015 program is available at <http://vividsydney.com>. The Vivid app will be available from the website from 1 May.

The full media kit and high-res imagery including 2015 Vivid Light renders and 2014 footage of festival highlights, is available at <http://vividsydney.com/media-centre>

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