



Mike Baird
Premier of NSW
Minister for Western Sydney

MEDIA RELEASE

Thursday 17 March 2016

TWO NEW PRECINCTS FOR VIVID SYDNEY 2016

Premier Mike Baird and Minister for Trade, Tourism and Major Events Stuart Ayres today unveiled the program for this year's Vivid Sydney festival as the city prepares for an extended 23-night spectacular from 27 May to 18 June.

Mr Baird said the festival was the largest of its kind in the world and last year attracted a record 1.7 million domestic and international visitors to NSW.

"Sydney shines on a grand scale during Vivid Sydney and this year's precincts will be expanded to include the Royal Botanic Garden and Taronga Zoo," Mr Baird said.

"Vivid Sydney is a platform for Australia's creative industries and, this year, visitors will have an extra five nights to explore our global city and enjoy the light art, musical performances and creative ideas that will delight this year's audiences."

This year's Vivid Sydney program includes performances by New Order and Björk and conversations with director and producer Spike Jonze, House of Cards creator Beau Willimon and the creative force behind Orange Is the New Black, Jenji Kohan.

Mr Ayres said another highlight this year is Songlines, a projection series lighting the Sydney Opera House.

"Songlines will be a breathtaking statement to the world as we project the rich beauty of Indigenous art onto the sails of the Opera House," Mr Ayres said.

"We know our city is the envy of the world during Vivid Sydney. There is no city with a greater combination of natural beauty and ingenuity. It's a quality visitors find in Sydney throughout the year but one that truly shines during Vivid," He said.

Vivid Sydney is produced by the NSW Government's tourism and major events agency Destination NSW. Further details can be found by visiting, vivid Sydney.com

Intel returns as a partner for the sixth consecutive year and is joined by new partner Huawei for the first time in 2016.