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HUSEYIN SAMI TO ILLUMINATE MUSEUM OF CONTEMPORARY ART DURING VIVID SYDNEY 2016



Vivid Sydney today announced that the creative vision of Western Sydney artist Huseyin Sami will illuminate the heritage-listed façade of the Museum of Contemporary Art Australia (MCA), when the world’s largest festival of light, music and ideas returns in 2016.

NSW Minister for Trade, Tourism and Major Events, Stuart Ayres, said, “Vivid Sydney is a remarkable opportunity for artists to create on a grand scale, and it doesn’t get much grander than seeing your work projected onto one of Sydney’s most iconic landmarks. It’s exciting to see Huseyin Sami, an acclaimed artist from Western Sydney, given this opportunity and I look forward to the big reveal of his projection art next year.”

Each year, an Australian artist represented in the MCA Collection or exhibition program, is chosen to work in collaboration with projection content creators to create the amazing 3D-mapped projections that adorn the MCA façade during Vivid Sydney.



Huseyin Sami is a former exhibitor in MCA's annual Primavera exhibition, highlighting the work of young Australian artists. His work explores the material qualities of paint, crossing over the categories of painting, sculpture and installation. He has exhibited extensively both nationally and internationally.

Museum of Contemporary Art Australia Director, Elizabeth Ann Macgregor OBE, said, "We are delighted that the involvement of artists in the creation of the work for the MCA façade for Vivid Sydney will continue with the commissioning of Huseyin Sami, one of a generation of younger artists working with materials such as paint in exciting new ways. We look forward to seeing how his vision comes to fruition on our façade."

Destination NSW Chief Executive Officer, Sandra Chipchase, added that there is still time for projection content creators to submit Expressions of Interest for the MCA Original Façade, with the deadline extended to Midnight AEST, 7 October 2015.

Vivid Sydney is managed by the NSW Government's tourism and major events agency Destination NSW, and returns from 27 May to 13 June 2016.

IMAGE CREDIT: Pictured left to right - Huseyin Sami, *Painting Machine 9* (work in progress), 2011; Huseyin Sami, *Untitled (WAP)*, 2014, images courtesy and © the artist

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